

## **CURRICULUM VITAE**

**Paul D. Windschitl**

November 11, 2019

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### **EDUCATION:**

Ph.D., Social Psychology, 1996; Iowa State University, 1993-1996  
M.S., Social Psychology, 1993; Iowa State University, 1991-1993  
B.A., Psychology, 1991; Creighton University, 1988-1991

### **ACADEMIC AND PROFESSIONAL EXPERIENCE:**

Professor of Psychology, 2009-present, Dept. of Psychological and Brain Sciences, University of Iowa  
Associate Chair, 2011-2017, Dept. of Psychology, University of Iowa  
Coordinator of Social Psychology Graduate Training, 2003-2012, Dept. of Psychology,  
University of Iowa  
Associate Professor of Psychology, 2003-2009, Dept. of Psychology, University of Iowa  
Assistant Professor of Psychology, 1997-2003, Dept. of Psychology, University of Iowa  
Postdoctoral Researcher and Instructor, 1996-1997, Dept. of Psychology, Iowa State University  
Graduate Research Assistant, 1991-1996, Dept. of Psychology, Iowa State University

### **AWARDS, HONORS, SPECIAL RECOGNITIONS:**

Elected Member of Society of Experimental Social Psychology, 2006  
University of Iowa Old Gold Summer Fellowship, 1998, 2000  
Iowa State University Research Excellence Award, 1996  
Department of Psychology Research Excellence Award, Iowa State University, 1995  
Iowa Psychological Association Student Research Award, 1995  
Premium for Academic Excellence Award, Iowa State University, 1991-1993  
Summa Cum Laude Graduate, Creighton University, 1991  
Outstanding Senior Psychology Major, Creighton University, 1991

### **PROFESSIONAL ORGANIZATIONS:**

American Psychological Society  
Society of Experimental Social Psychology  
Society for Personality and Social Psychology  
Society for Judgment and Decision Making

## SCHOLARSHIP

Smith, A. R., Windschitl, P. D., Rose, J. P. (in press) An integrated approach to biases in referent-specific judgments. *Thinking and Reasoning*.

Kaufman A. R., Twesten J.E., Suls J.M., McCaul K.D., Ostroff J.S., Ferrer R.A., Brewer N.T., Cameron L.D., Halpern-Felsher B., Hay J.L., Park E.R., Peters E., Strong D.R., Waters E.A., Weinstein N.D., Windschitl P.D., Klein W.M.P. (in press). Measuring cigarette smoking risk perceptions. *Nicotine and Tobacco Research*.

Miller, J. E., Windschitl, P. D., Treat, T. A., & Scherer, A. M. (in press). Unhealthy and unaware? Misjudging social comparative standing for health-relevant behavior. *Journal of Experimental Social Psychology*.

Witry, M. J., St. Marie, B. J., Viyyuri, B. R., & Windschitl, P. D. (in press). Factors influencing judgments to consult prescription monitoring programs: A factorial survey experiment. *Pain Management Nursing*.

Gold, J. M., Stuart, J. O., Thiem, K. C., Field, R. W., Fernandez-Baca, J., and Windschitl, P. D. (2018). The unintended impact of smoking-risk information on concerns about radon: A randomized controlled trial. *Health Psychology, 37*, 1123-1133.

Windschitl, P. D., Smith, A. R., Scherer, A. M., & Suls, J. (2017). Risk it? Direct and collateral impacts of peers' verbal expressions about hazard likelihoods. *Thinking & Reasoning, 23*, 259-291.

O' Rourke Stuart, J., Windschitl, P. D., Smith, A. R., & Scherer, A. M. (2017). Behaving optimistically: How the (un)desirability of an outcome can bias people's preparations for it. *Journal of Behavioral Decision Making, 30*, 54-69.

Scherer, A. M., Bruchman, K., Windschitl, P. D., Rose, J. P., Smith A. R., Koestner, B., Snetselaar, L., & Suls, J. (2016). Sources of bias in people's social-comparative estimates of food consumption. *Journal of Experimental Psychology: Applied, 22*, 173-183.

Windschitl, P. D., & O'Rourke, J. L. (2015). *Optimism Biases: Type and Causes*. In Gideon Keren & George Wu (Eds.) *Handbook of Judgment and Decision Making*. Blackwell Publishing.

Smith, A. R., & Windschitl, P. D. (2015). Resisting anchoring effects: The roles of metric and mapping knowledge. *Memory and Cognition, 43*, 1071-1084.

Scherer, A. M., Windschitl, P. D., & Graham, J. (2015). An ideological house of mirrors: Political stereotypes as exaggerations of motivated social cognition differences. *Social Psychology and Personality Science, 6*, 201-209.

Suls, J., Rose, J. P., Windschitl, P. D., & Smith, A. R. (2013). Optimism following a tornado disaster. *Personality and Social Psychology Bulletin, 39*, 691-702.

Windschitl, P. D., Bruchmann, K., Scherer, A. M., & McEvoy, S. D. (2013). Egocentrism in judging the effectiveness of treatments. *Basic and Applied Social Psychology, 35*, 325-333.

- Windschitl, P. D., Scherer, A. M., Smith, A. R., & Rose, J. P. (2013). Why so confident? The influence of outcome desirability on selective exposure and likelihood judgment. *Organizational Behavior and Human Decision Processes*, *120*, 73–86.
- Smith, A. R., Windschitl, P. D., & Bruchman, K. (2013). Knowledge matters: Anchoring effects are moderated by knowledge level. *European Journal of Social Psychology*, *43*, 97–108.
- Scherer, A. M., Windschitl, P. D., & Smith A., R. (2013). Hope to be right: Biased information seeking following arbitrary and informed predictions. *Journal of Experimental Social Psychology*, *49*, 106–112.
- Bruchmann, K., Suls, J., Lee, S., Rose, J., Krizan, Z., & Windschitl, P. D. (2013) Searching for the limits and explanations of the non-selective superiority bias. *Social Psychological and Personality Science*. *4*, 124-130.
- Scherer, A. M., Windschitl, P. D., O'Rourke, J., & Smith A. R. (2012). Hoping for more: The influence of outcome desirability on information seeking and predictions about relative quantities. *Cognition*, *125*, 113-117.
- Caplan, D. J., Vela, K. C., Trope, M., Walton, R. E., & Windschitl, P. D. (2012). Patient Preferences Regarding 1-Visit Versus 2-Visit Endodontic Treatment. *Journal of Endodontics*, *38*, 1322-1325.
- Rose, J. P., Windschitl, P. D., & Smith, A. R. (2012). Debiasing egocentrism and optimism biases in repeated competitions. *Judgment & Decision Making*, *7*, 761- 767.
- Zikmund-Fisher, B. J., Windschitl, P. D., Exe, N., and Ubel, P. A. (2011) "I'll do what they did": Social norm information and cancer treatment decisions. *Patient Education and Counseling*, *85*, 225-229.
- Smith, A. R., & Windschitl, P. D. (2011). Biased calculations: Numeric anchors influence answers to math equations. *Judgment and Decision Making*, *6*, 139-146.
- Rose, J. P., Suls, J., and Windschitl, P. D. (2011). When and why people are comparatively optimistic about future health risks: The role of direct and indirect comparison measures *Psychology, Health & Medicine*, *16*, 475-483.
- Rose, J. P., Windschitl, P. D., & Jenson, M. E. (2011). The joint influence of consensus information and situational information on trait inferences for targets and populations. *Social Cognition*, *29*, 147-165.
- Windschitl, P. D., Smith, A. R., Rose, J. P., & Krizan, Z. (2010). The desirability bias in predictions: Going optimistic without leaving realism. *Organizational Behavior and Human Decision Making*, *111*, 33-47.
- Krizan, Z., & Windschitl, P. D. (2009). Wishful thinking about the future: Does desire bias optimism? *Social and Personality Psychology Compass*, *3*, 227-243.
- Chambers, J. R., & Windschitl, P. D. (2009). Evaluating one performance among others: The influence of rank and degree of exposure to comparison referents. *Personality and Social Psychology Bulletin*, *35*, 776-792.
- Windschitl, P. D., Rose, J. P., Stalkfleet, M., & Smith, A. R. (2008). Are people excessive or judicious in their egocentrism? A modeling approach to understanding bias and accuracy in people's optimism. *Journal of Personality and Social Psychology*, *95*, 252-273.

- Rose, J.P., Endo, Y., Windschitl, P.D., Suls, J. (2008). Cultural differences in unrealistic optimism and pessimism: The role of egocentrism and direct vs. indirect comparison measures. *Personality and Social Psychology Bulletin*, *34*, 1236-1248.
- Chambers, J. R., Epley, N., Savitsky, K., Windschitl, P. D. (2008). Knowing too much: Using private knowledge to predict how one is viewed by others. *Psychological Science*, *19*, 542-548.
- Rose, J. P. & Windschitl, P. D. (2008). How egocentrism and optimism change in response to feedback in repeated competitions. *Organizational Behavior and Human Decision Processes*, *105*, 201-220.
- Hofmann, W., & Windschitl, P. D. (2008). Judging a group from sampling members: How the subdivision of a minority affects its perceived size and influence. *Journal of Social Psychology*, *148*, 91-104.
- Kruger, J., Windschitl, P. D., Burrus, J., Fessel, F., & Chambers, J. R. (2008). On the rational side of egocentrism in social comparisons. *Journal of Experimental Social Psychology*, *44*, 220-232.
- Windschitl, P. D., Conybeare, D., & Krizan, Z. (2008). Direct-comparison judgments: When and why above- and below-average effects reverse. *Journal of Experimental Psychology: General*, *137*, 182-200.
- Krizan, Z., & Windschitl, P. D. (2007). The influence of outcome desirability on optimism. *Psychological Bulletin*, *133*, 95-121.
- Krizan, Z., & Windschitl, P. D. (2007). Team allegiance can lead to both optimistic and pessimistic predictions. *Journal of Experimental Social Psychology*, *43*, 327-333.
- Windschitl, P. D., & Krizan, Z. (2005). Contingent approaches to making likelihood judgments about polychotomous cases: The influence of task factors. *Journal of Behavioral Decision Making*, *18*, 281-303.
- Chambers, J. R., & Windschitl, P. D. (2004). Biases in social comparative judgments: The role of nonmotivated factors in above-average and comparative-optimism effects. *Psychological Bulletin*, *130*, 813-838.
- Windschitl, P. D., & Chambers, J. R. (2004). The dud-alternative effect in likelihood judgment. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, *30*, 198-215.
- Windschitl, P. D., Kruger, J., & Simms, E. N. (2003). The influence of egocentrism and focalism on people's optimism in competitions: When what affects us equally affects me more. *Journal of Personality and Social Psychology*, *85*, 389-408.
- Chambers, J. R., Windschitl, P. D., & Suls, J. (2003). Egocentrism, event frequency, and comparative optimism: When what happens frequently is "more likely to happen to me." *Personality and Social Psychology Bulletin*, *29*, 1343-1356.
- Flugstad, A., & Windschitl, P. D. (2003). The influence of reasons on interpretations of probability forecasts. *Journal of Behavioral Decision Making*, *16*, 107-126.



Wells, G. L., & Windschitl, P. D. (1993). What's in a question? [Review of the book *Questions About Questions*]. *Contemporary Psychology*, 38, 383-385.

Belli, R. F., Windschitl, P. D., McCarthy, T. T., & Winfrey, S. E. (1992). Detecting memory impairment with a modified test procedure: Manipulating retention interval with centrally presented event items. *Journal of Experimental Psychology: Learning, Memory, & Cognition*, 18, 356-367.

## **CURRENT AND PAST RESEARCH SUPPORT:**

Principal Investigator (Andrew Smith as co-PI), *Collaborative Research: Assessments and Stances Regarding the Uncertainty of (Un)Desired Outcomes*, SES1851738, National Science Foundation, 2019-2022, \$309,422 for Iowa portion.

Principal Investigator, *Joint Influences on Perceived Vulnerability and Behavior*. National Science Foundation, 2010-2014 (extended to 2016), \$587,431.

Subaward PI, (Peter Ubel as PI from University of Michigan), Identifying and reducing cognitive biases created by decision aids. National Cancer Institute, 2010, \$17,599.

Principal Investigator, *The Influence of Outcome Desirability on Optimism*. National Science Foundation, 2007-2009, \$174,467.

Co-investigator (Jerry Suls as PI), *Vulnerability Beliefs and Actions Following a Tornado Disaster*. National Science Foundation, 2006-2007, \$96,741.

Principal Investigator, *Exploring the Links Between Probability Judgments and Comparative Judgments [and the Biases they Influence Them]*. National Science Foundation, 2003-2006, \$203,197.

Principal Investigator, *Processes Mediating Judgments of Likelihood*. National Science Foundation, 2000-2003, \$178,664.

Old Gold Summer Fellowships, University of Iowa, Summers 1998 & 2000.

## **TEACHING AND STUDENT SUPERVISION**

### **COURSES TAUGHT:**

PSY:2501 Introduction to Social Psychology  
 PSY:3570 Social Cognition  
 PSY:3580 Judgment and Decision Making  
 PSY:4020 Laboratory in Psychology  
 PSY:6510 Advanced Social Cognition

PSY:6590 Judgment and Decision Making

PSY:7150 Current Topics: Social Judgment and Decisions Processes

PSY:7150 Current Topics: Judgment and Decisions Processes

PSY:7510 Social Psychology Seminar

PSY:3994, PSY:3995, PSY:7110, PSY:7130 (individual instruction and research courses)

**PH.D. DISSERTATION SUPERVISION:**

Jillian O'Rourke Stuart (Aug, 2016)  
 Aaron Scherer (*May, 2014*)  
 Andrew Smith (July, 2011)  
 Jason Rose (July, 2009)  
 Zlatan Krizan (June, 2007)  
 Mary Jenson (May, 2006)  
 John Chambers (January, 2005)  
 Mollie Marti (Summer, 1999)

**PH.D. COMMITTEE SERVICE:**

Sunaina Shrivastava, (Nayakankuppam, 2019)  
 Young Kyu Kim (Murray, 2018)  
 Gaurav Jain (Nayakankuppam, 2017)  
 Marianne Rizk (Treat, 2017)  
 Kelsy Theim (Clark and Neel, 2016)  
 Jodie Smith (Treat, prospectus 2016)  
 Jon Barch (Kathy Schuh, 2015)  
 Jenny (Jinfeng) Jiao (Cole & Gaeth, 2015)  
 Abigail Evans (Clark, 2014)  
 Elaine Bossard (Levin, 2014)  
 Jooyoung Park (Hedgcock; 2014)  
 Jinfeng Jiao (Cole & Gaeth, prospectus meeting in 2013)  
 Jenny Fang Chi Lu (Nayakankuppam, 2013)  
 Katy Bruchmann (Suls; 2013)  
 Yun Lee (Cole & Wang; 2012)  
 Tana Luger (Suls, 2012)  
 Bradley Taber-Thomas (Tranel, 2011)  
 Jon Barch (Lohman; prospectus meeting in 2010)  
 Jayati Sinha (Nayakankuppam, 2009)  
 Joshua Weller (Levin, 2007)  
 Arul Mishra (Nayakankuppam, 2007)  
 Himanshu Mishra (Nayakankuppam, 2006)  
 Shanhong Luo (Klohn; 2006)  
 Stephenie Hart (Levin; Summer 2005)  
 Daniel Heller (Watson; Summer 2003)  
 Katherine Lemos (Baron; Summer 2002)  
 Dean Yoshizumi (Levin; Summer 2002)  
 Judy Schriber (Levin & Gaeth, 2002)  
 Carolyn Bonifield (Cole; Spring 2002)  
 Leda Kanellakos (Lovaglia; Spring 2002)  
 Brian Pauwels (Harvey; Fall 2001)  
 Bradley Olson (Baron; Fall 2000)  
 Julia Omarzu (Harvey; Spring 1999)  
 Eric Miller (Harvey; Summer 1999)  
 Vickie Phillips (Spalding; Summer 1999)



**UNDEGRADUATE HONORS RESEARCH PROJECT SUPERVISION:**

Xin Chen (2018-2019)  
 Taylor Magnuson (2018-2019)  
 Mark Biangmano (2017-2018)  
 Ashley Jennings (2016-2017)  
 Mengzhu Fu (2015-2016)  
 Yingyi Chang (2015-2016)  
 Shuqi Li (2012-2014)  
 Samuel (Glenn) Baker (2012-2013)  
 Samantha Cooper (2012)  
 Shad Shadwilliam (2011)  
 Michael Leytem (2008-2009)  
 Andrew Mickunas (2009)  
 Lisa Ohkawa (2005-2006)  
 Amanda Johnston (2004-2005)  
 Michael Stalkfleet (2004-2005)  
 Sean McEvoy (2002-2004)  
 Kendall Richardson (2002-2003)  
 Chris Reid (Fall, 1999)

**SERVICE****DEPARTMENT SERVICE**

Faculty Advisory Committee, 2018-present  
 Director for PSB Course Planning 2011-present  
 Committee for Undergraduate Studies, 2011-present  
 Committee for Graduate Studies, 2015-2018  
 Research Participation Pool Committee, 2008-2018  
 Tenure, Promotion, & Annual Review Committees, 2004-2018  
 New Building Committee, 2010-2017  
 Extended Faculty Advisory Committee, 2011-2017  
 Associate Chair of the Department, 2011-2017  
 Department Restructuring Committee, Summer 2015  
 Research Participation Pool Committee Chair, Spring 2015  
 Member of Social Psychology Faculty Search Committee, 2012-2013  
 Faculty Advisory Committee, 2007-2011  
 Coordinator of the Social Psychology Area, 2003-2012  
 Committee for Graduate Studies, 2003-2012  
 Chair of Personality and Social Psychology Faculty Search Committee, 07-08; 08-09; 09-10; 10-11  
 Research Participation Pool Committee Chair, 2010-2012  
 Psychology Department Colloquium Coordinator, 2006-2010  
 Organizing Psychology/Sociology Social Psychology Brown Bag Series 2006-2008  
 Departmental Diversity Committee, 2005-2006  
 Brown Bag Coordinator, 2002-2006  
 Group Testing Coordinator, Fall 2005  
 Chair of Research Participation Pool Committee, 2004

Chair of Personality and Social Psychology Faculty Search Committee, 2004-2005  
 Personality and Social Psychology Faculty Search Committee, 2003-2006  
 Faculty Advisory Committee, 2001-2004  
 Cognition and Perception Faculty Search Committee, 2002-2003  
 Technical Support Search Committee, 2002  
 Reading Group Coordinator, Summer 2000  
 Committee for Revision of Promotion and Tenure Procedures, 1998-2000  
 Human Subjects Research Review Committee, 1998-1999

## **COLLEGE/UNIVERSITY**

Member of Advisory Committee for an NIDA K23 award, 2018-present  
 Presenter for University of Iowa's You@UI Day, October 2018  
 Member of Data Safety Monitoring Board for project of UI Philosophy Prof., 2018-present  
 Assistant Professor Mentor for related departments, 2015-present  
 Faculty Senate Member, University of Iowa, 2014-2017  
 Promotion & Tenure Committees in Sociology Department, 2015  
 Presenter at a Meeting of the Iowa Student Psychology Association, March 2014  
 Presenter at a Meeting of the Iowa Student Psychology Association, March 2012  
 Faculty Assembly, Alternate Unit Representative, 2000-2006  
 Virtual Classroom Committee, 2002-2004  
 University Honors Program Review Committee, 2003  
 Participant in Conversation on Key Knowledge and Skills for University Success, 2001

## **PROFESSIONAL SERVICE**

Associate Editor:

*Management Science*, Decision Analysis Section, 2012-present

Editorial Boards:

*Blackwell's Social and Personality Psychology Compass*, 2007-present

*Journal of Behavioral Decision Making*, 2002-present

*Psychological Science*, 2009-2011

*Journal of Experimental Psychology: Learning, Memory, and Cognition*, 2003-2006.

Ad Hoc Reviewer:

*Aggressive Behavior*

*Annals of Behavioral Medicine*

*Applied Cognitive Psychology*

*Basic and Applied Social Psychology*

*British Journal of Social Psychology*

*Cognition*

*Consciousness and Cognition*

*Decision Analysis*

*Emotion*

*European Journal of Social Psychology*

*Health Psychology*  
*Journal of Behavioral Medicine*  
*Journal of Experimental Psychology: Applied*  
*Journal of Experimental Psychology: General*  
*Journal of Experimental Psychology: Learning, Memory, and Cognition*  
*Journal of Experimental Social Psychology*  
*Journal of Personality and Social Psychology*  
*Journal of Risk Research*  
*Law and Human Behavior*  
*Medical Decision Making*  
*Memory and Cognition*  
*Organizational Behavior and Human Decision Processes*  
*Personality and Social Psychology Bulletin*  
*Personality and Social Psychology Review*  
*PlosOne*  
*Psychonomic Bulletin and Review*  
*Psychological Bulletin*  
*Psychological Review*  
*Psychological Science*  
*Psychology and Health*  
*Risk Analysis*  
*Quarterly Journal of Experimental Psychology*  
*Self and Identity*  
*Social Cognition*  
*Social Psychological and Personality Science*  
*Technological Forecasting and Social Change*

Committee Member & Reviewer for the Hillel Einhorn New Investigator Award (2012-2015)

External Reviewer for Promotion/Tenure Cases (2010, 2012, 2013, 2014, 2017)

Proposal Reviewer for National Science Foundation, 2000, 2001, 2002, 2004, 2005, 2008, 2009, 2010, 2013, 2014, 2015

Panelist for National Science Foundation's Social Psychology Program, 2009-2012

Proposal Reviewer for Israel Science Foundation, 2013

Review Panelist for National Science Foundation's Human and Social Dynamics Competition, 2007

Judge for Student-Poster Competitions, Society for Judgment & Decision Making, 2001-03, 05-06

Expert Item Rater for a National Research Service Award Research, 2008